

Good Food Neighbor Initiative



Reducing health disparities
by preventing or delaying
diabetes in American Indians
and Alaskan Natives.

People who live in rural areas are likely to purchase groceries and other necessities at local convenience stores because of the long drive to the major supermarkets that are typically located in more urban areas. Local convenience stores do not always have the quantity and variety of foods that many of the larger supermarkets may have. Because of the limited food choices, patrons of local convenience stores are more likely to purchase unhealthy foods and drinks. The goal of the Good Food Neighbors Project is to determine if product placement and education will affect the choices that patrons of local convenience stores make. To accomplish this goal, the American Indian Diabetes Prevention Center (AIDPC) will collaborate with local convenience store owners to alter the placement of products so that healthier food choices are more obvious and available to patrons. In addition, educational materials will be available to store patrons to inform them of the relationship between the food choices and diabetes, the effects of diabetes, who is likely to get diabetes, and how to prevent the disease.

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*Good Food Neighbors help their
communities prevent diabetes
through education and identification
of healthy food choices.*



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